

r/MMA



r/MMAbetting



Wilson Harper, Brecken Khleif, Brandon Smerchek,
Beckett Dumo, and Chimou Meharzi

Research Questions



- 1.) What type of information is spread by this community?
- 2.) What is the most popular content, memes, news, etc?
- 3.) How is content affected by major events/news?
- 4.) Does international culture play a role in social interactions?

Areas of Focus/Contributions



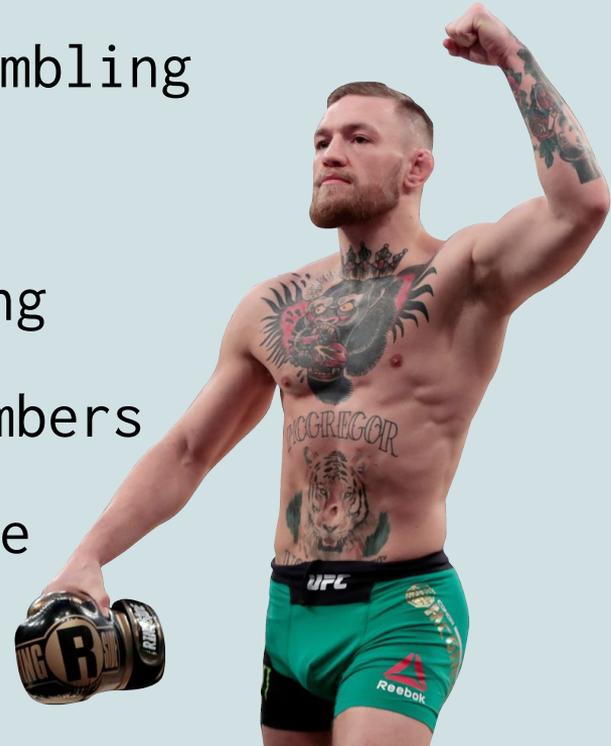
Wilson Harper: Betting and Gambling

Beckett: Promotion

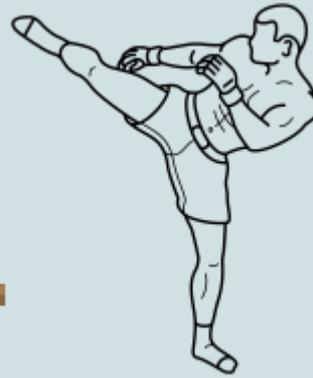
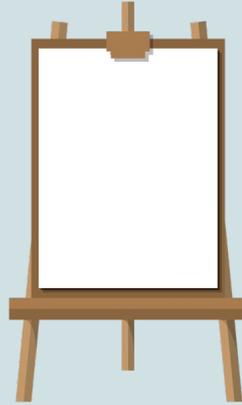
Brecken: Outside the ring

Brandon: Fans/Community members

Chimou: Design/Structure



Miroboard



Used miro in order to do
analysis on our
observations as well as
circulate findings between
all groups observations

Link to our miroboard:

https://miro.com/app/board/uXjVKNo1Pus=?share_link_id=377602590640

The Community



- 1.) Strong Response Against Hate Comments
- 2.) Mild to No Violent/Aggressive Language
- 3.) Addictive Tendencies
- 4.) Intimate
- 5.) High Highs and Low Lows
- 6.) Respect for fighters

Findings



1.) The community favors three sources of information

- Editorial and News
- Fight Media like video and photos
- Twitter/X

2.) Shitposting, educational questions, parlays, and fight debate is the most popular content

3.) Current events in the MMA world are the only topic of discourse

4.) International culture plays little to no role in interactions



Thank you!



Resources

<https://www.reddit.com/r/M>

[MA/](https://www.reddit.com/r/M)

<https://www.reddit.com/r/M>

[MAbetting/](https://www.reddit.com/r/M)